

## Official Contest Rules

1. The 97.5 Country and 107.9 Kool Gold Kapolei Commons Auto Race Day Contest (“Contest”) is open to any individual twenty one (21) years of age or older in the KKOL-FM and KHCM-FM broadcast listening area. Employees, officers, directors, agents, representatives, and immediate family and household members of Salem Media of Hawaii, Inc. – KKOL-FM and KHCM-FM (“Radio Stations”), its parent company, its parent’s affiliated companies, and its advertising and promotion agencies are not eligible to participate in the Contest.
2. Event Entry Method. Listeners may enter at the Kapolei Commons Auto Race Day event at the KHCM-FM and KKOL-FM booth during the hours of 11am – 2:00pm on Saturday, May 29, 2010 by completing an entry form and depositing the completed form in the entry box (“Event Entrant”). Multiple entries will be accepted.
3. Online Entry Method. Listeners may enter at [www.thekapoleicommons.com](http://www.thekapoleicommons.com) or by visiting [www.975countrykhcm.com](http://www.975countrykhcm.com) and/or [www.1079koolgold.com](http://www.1079koolgold.com) where a link will direct them to the [www.thekapoleicommons.com](http://www.thekapoleicommons.com) website. Contesting will begin at midnight, Wednesday, May 26 and end on 11:59pm, Monday, May 31, 2010.
4. There will be one (1) Grand Prize Winner. The Grand Prize Winner will be selected Wednesday, June 2 at 8:30 a.m. from among all Event Booth and Online Entrants by random drawing. The winner will be announced on-air on KKOL-FM and KHCM-FM and notified via email, telephone, or U.S. Mail within two (2) weeks. Winners must complete an affidavit of eligibility and liability and, where lawful, publicity release. If Radio Station does not receive the affidavit and release within two (2) weeks of notification, the prize may be forfeited and an alternate winner may be selected. Except where prohibited by law, by signing the affidavit and release, the winner grants permission to the use of his/her/its name, likeness, picture, portrait, hometown, service mark, voice, biographical/other information, and statements for advertising and promotional purposes for this and other promotions by Radio Station without additional compensation. The prize will be awarded within approximately two (2) weeks after all required proof and documentation is received. The Prize winner has until December 31, 2010 to redeem the prize. Odds of winning depend on the total number of entries received. Radio Station is not responsible for lost, late, damaged or mishandled entries.
5. There is one (1) Grand Prize: a Las Vegas giveaway for two with an approximate retail value of \$1,550. No transfer, substitution, or cash equivalent will be given for the Prize, provided, however, Radio Stations may, at its sole discretion, a substitute a prize of equal or greater value.
6. By participating in the Contest, each entrant agrees to abide by and be bound by

all of these Official Contest Rules and the decisions of General Manager of Radio Station ("Contest Judge"). All decisions regarding the Contest including, but not limited to, selecting the winner, will be made by the Contest Judge, whose decisions shall be final. The Contest Judge may prohibit an entrant from participating in this Contest, in his/her sole discretion, if, in the opinion of the Contest Judge, the entrant fails to abide by these rules, or otherwise acts (i) in a non-professional or inappropriate manner, (ii) with an intent to annoy, abuse, threaten, or harass any other entrant or Radio Station, its parent company, its parent's affiliated companies or its advertising and promotion agencies, or (iii) in any other disruptive manner. The winner is solely responsible for all applicable federal, state, and local taxes, and may be required to complete a W-9 taxpayer identification form. All federal, state, and local laws apply. **By participating in the Contest, each entrant agrees to release and hold Radio Station, its parent company and its parent's affiliated companies harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, including, without limitation, personal injuries, death, and property damage, and claims based on any libel, slander, illegal competition or trade practice, violation of rights of privacy, infringement of copyrights or other rights of third parties.**

7. To find out the winners of the Contest, send your e-mail request to [contests@salemhawaii.com](mailto:contests@salemhawaii.com) or look for the winner's name posted on the Station web site, once the name has become available upon the conclusion of the Contest.